



PATENT PENDING

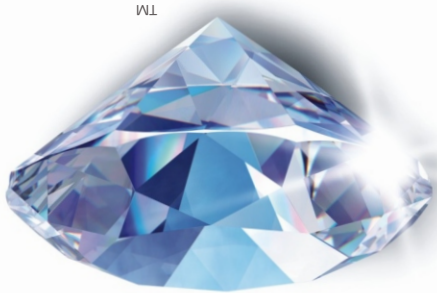
Contact management beyond CRM
from On2it Software

Brilliantly Simple



System Overview on reverse

Installation & Quick Start Guide



Turn your contacts into a
Business Network - focused on you

Second
Cut

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Business Network - focused on you



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System Overview

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Fold

Print on A4, then trim to B5 using First and Second Cut lines
Staple to contents along fold
Trim whole booklet to 12.5cm wide once folded.
Then trim top and bottom to square off.

First
Cut

You may install this CD on as many computers as you like!

Each installation will produce a separate and distinct installation of the product. Each of which will need separate on-line activation and registration. This means you can use your CD to install a copy on all your friend's machines as well. There is no need to go to the store and buy separate CDs.

We don't even mind if you copy the CD and give a copy to your friends. There is no infringement of copyright involved as we are giving you express permission to do so! You can even download the artwork from our website to print your own labels and booklets.

When you install the CD you will get a 30 Day trial of a full unrestricted 'Enterprise' version of the system, complete with demonstration data. This can subsequently be registered either as an Enterprise Version, a Small Business Version, or on-line as a FREE Personal Version. The only difference is the number of records* in the database they are licensed to hold.

The FREE Personal Version will hold 100 records. The Enterprise Version will hold an unrestricted number of records. Small Business Versions, which hold between 500 and 2,000 records, are discounted to **cost the same as a Local Postage Stamp** per record of database capacity in every Country. This keeps GEM affordable to all, without reducing the functionality for anyone - unlike other software products.

After all, why would you want to keep someone's Address - if it was not worth the cost of a postage stamp?

Current pricing, including leasing and network options, are available when you run the Registration Wizard or at: www.RelationshipGEM.com

Important This product requires on-line activation and acceptance of the License Agreement before use - even for the trial period. You also need to register the product to continue to use it after the trial period. The 'FREE Personal' Version has to be registered on-line. Fax and postal registration are not available for the 'FREE Personal' version.

Once the product is registered, it will run on only the computer on which you installed it. If you want to move it to another machine it will need re-registration, which can be done without cost on-line. Workstations attached to a network server will not require separate registration and can be added, without limit, at any time. Network licences will only be subject to a restriction on the maximum number of user who can use the system simultaneously - as selected during the registration process.

If you need more than 5 simultaneous users on a network you will need a Microsoft SQL Server licence as well - if you don't have one already. (SQL Server is often included with MS Small Business Server.)

* A 'Record' is defined as an Organisation or Person who has an Address, plus any other 'Entity Type' such as a Project. It does not matter how many Addresses anyone has or how much data you store about them, they still only count as one 'Record'. Not counting Organisations or People who don't have Addresses means that Organisations that consist of many departments still count as one 'Record'. Similarly Staff who don't have a home address or home phone number, are not counted either.

The System Overview

GEM as briefly as possible. It describes what **GEM** does - rather than the detail of how to do it. It covers most of the features most people will use most often.

If you are familiar with Microsoft Windows you will probably be able to start using GEM after you have read this overview, or watched the video on the installation CD or start menu. There is **no** need to read the full 300 page User manual before you start. Just use it, or the on-line Help System, for reference to fill in the blanks, as and when required.

Features NOT available in this release:

- Contact Synchronisation with Microsoft Outlook,

Earn Commission

When you have registered your copy, you may apply to OnZit Software Ltd to become an independent Reseller. Then when you install your CD on someone else's computer you will be entitled to commission when they register their copy. You can even customise the CD you give them, with your own personal details and ID, so that when they install it, we will still know who gave them their CD.

For full details see: www.RelationshipGEM.com

Customised Software

If GEM does not do everything you want 'out of the box', OnZit Software will carry out additional development work up to the full value of the licences purchased - provided the enhancements requested will, in the opinion of OnZit Software, be of benefit to other users. Beyond this OnZit Software will give you the base software FREE - provided you pay for the enhancements, and OnZit Software keep the copyright. This way you get a customised solution at a fraction of the normal cost, and OnZit Software get funds for on-going development for the benefit of all. Sorry but this offer does not extend to leased software.

Support and Contact Details

During the 30 day trial period support is FREE.

If you have broadband OnZit Software can support you on-line - see what you're doing on your own PC and demonstrate what you should be doing - even if you are on the other side of the World.

Phone: +64(9) 970-6566 +61(3) 8888-5300 or any of the other local offices around the World as detailed on our website.
E-mail: Support@OnZitSoftware.com
For details of on-going support see: www.RelationshipGEM.com