

Not just contacts.

Customer Relationship Management applications (CRM) provide only a single channel between you and each of your contacts. Your contacts are kept separate from each other.

Gem enables *connections* between your contacts. It knows who knows who and why. It knows what they have in common, how they relate to each other, and to you.

A network. Focused on you.

Gem tracks and updates these connections, turning your individual contacts into a network. Not just customers, but companies, suppliers, shareholders – everyone related to your business.

A network of people and organisations focused on your business.

Phone

Australia	Melbourne	+61 3 8888-5300
Canada	Vancouver	+1 778 785-4567
New Zealand	Auckland	+64 9 970-6566
Great Britain	Leeds	+44 113 830-0608
USA	Seattle	+1 206 260-1202

Email

sales@On2itSoftware.com
marketing@On2itSoftware.com
support@On2itSoftware.com

Web

www.On2itSoftware.com
www.GemNetworking.com

Online activation and registration

After downloading, you must activate your free version of Gem Networking online before using it. You must also register to continue beyond your 30 day trial period.

Online support

No matter where you are, we provide support and online demonstrations. Broadband required.

Simply Brilliant.



Turn your contacts into a business network. Focused on you.

Brilliantly simple.



Beyond conventional CRM. From On2it Software.



Beyond conventional CRM. From On2it Software.

Behaves like the real world.

In the real world people are connected. Gem knows that your contacts can be connected to each other too.

It knows who knows who. Who share address details and who work in the same company.

It knows who are working on the same projects. And who share the same interests.

And it knows where business referrals come from.

Doesn't duplicate data.

Its essential to have accurate data, free of duplicates.

Maintaining clean, accurate records is an on-going problem for conventional CRM.

Not for Gem. Because Gem knows when data is shared, updates take place across your whole network of contacts, making changes everywhere they are needed.

No matter how often you update your contact information, your data stays clean and duplicate-free.



Beyond conventional CRM. From On2it Software.

Works intuitively.

Conventional CRM requires you to remember if anyone else needs their details changed when updating an address.

Gem works differently. It remembers for you.

When someone's home or work phone number is changed, Gem changes it for everyone else affected. Automatically, intuitively.

Works like no other.

Gem is not just about managing customers.

Gem is unique. It manages all your contacts, and all their relationships, both business and personal, as a network.

Gem employs a Generalised Entity Model to model people and the relationships between them. Companies, organisations, people and things, all networked, all in one database.

Gem goes far beyond CRM.

Try it to believe it.

Gem's intuitive behaviour is not found in any other application. You need to try it yourself to see what a difference it makes.

Download your free personal version:

www.GemNetworking.com

Manages all your relationships

Not just customers, but also staff, contractors, shareholders, suppliers, family, friends.

Tracks who knows who and why

For a whole network of contacts, identifying spheres of influence and where business referrals come from.

Never duplicates anyone's record

Not even phone numbers. Instead, it remembers who shares the same information.

Works intuitively

When someone's home or work phone number is changed, it automatically changes for everyone else affected.

It's easy to use

Once you've tried it, you'll want to use it.

Records everything you do

Emails, phone calls, faxes, letters, tasks completed, time sheets.

Imports data from anywhere

From any region or market sector, from multiple data sources without duplicating anyone's record.

Personalise

Target your audience, send newsletters and mail outs, maintain a library of templates and phone scripts. Set follow-up reminders.

Customise

Choose which information to store, and add an unlimited number of user-definable fields.

Works with Microsoft Outlook and Word

You won't have a lot to learn that's new.